



Francisco "Frank" Moran
City Council President
Ward 3
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Councilman Frank Moran is the embodiment of a hard-working family man who continuously works to improve the quality of life for others. He is a strong advocate for the rights of the blue-collar worker, the wellbeing of the young, and a grass-roots leader who has helped to empower the residents of Camden.

Moran is a life-long resident of Camden City, is a product of its public school system and is a former city employee. He is committed to moving the City forward--to re-ignite its place as a strong economic, cultural and governmental player in the region. His life experiences have shaped a man with vision, dedication and determination to give back to the City that has given so much to him. Moran resides in East Camden with his wife, Ivette, and two children, Ashley and Francisco Jr.

He has been a long time activist for all residents of Camden and has worked hard in various sectors of the community. As councilman, Frank Moran is proud of his accomplishments with stimulating economic development, creating new housing, fighting crime, serving the youth and senior citizens of the City, and improving the quality of life for all residents.

ECONOMIC DEVELOPMENT/PUBLIC HOUSING

McGuire Gardens

Councilman Moran continues to work closely with the housing authority, HUD, non-profit organizations and residents to improve the quality of housing in East Camden. Under his leadership, McGuire Gardens underwent a \$35 million renovation, now showcasing 253 family units, new streets and sidewalks, improved lighting, attractive backyards and landscaping. Moran is now working on improving perimeter streets and developing commercial and recreational facilities on the Admiral Wilson Blvd., which is adjacent to the McGuire Gardens.

Baldwin's Run Housing Project

In conjunction with the Housing Authority, Saint Joseph's Carpenter Society, and Penrose Properties, Moran has helped secure \$100 million of funding for the Baldwin's Run Project, once known as Westfield Acres. Now 60% completed, this project will transform one of the most crime-ridden areas of the City into a new mixed-income neighborhood that will include:

- Creation on-going investment opportunities
- 443 Units for home ownership and rental
- 73 Units for Senior Citizens
- New city tax revenue of approximately \$500,000 a year

In addition to new housing, a light rail commuter station is being constructed adjacent to the East Camden neighborhood. Moran also continues to support other scattered economic development projects throughout the East Camden area.

East Camden Strategic Investment Plan

Councilman Moran, along with Saint Joseph's Carpenters Society and the East Camden Planning Steering Committee, secured \$400,000.00 in public and private grants to create a 10-year, \$500 million plan to address further commercial and housing development in East Camden. The plan includes:

- 1000 new homes for sale
- New Parks and playgrounds
- 110,000 sq. ft. retail center, which includes a 60,000 sq. ft. supermarket
- Community centers
- New schools funded by the State of NJ
- Proposed Boys and Girls Club
- New infrastructure, including new streets, improved lighting, and facade upgrades in the business districts

YOUTH & SENIORS

Parks

Moran has spent countless hours working to give the youth of the City positive areas of recreation. Moran spearheaded the creation of a new \$60,000 state-of-the-art community-run playground at Eutaw Street Park, a once heavy drug traffic location. This park is monitored and controlled by community residents, who have keys to a gate of a surrounding fence, which secures the park.

Moran secured around a half million dollars for park improvements, including Ralph Williams Park, Alberta Woods Park, Eutaw Street Park and the new proposed park for the Randolph Street area.

Recreation

In Admiral Wilson Blvd., Moran supported legislation and helped secure funding for the construction of a multi-million dollar Millennium Skating Center, now located on 17 th & Admiral Wilson Blvd. The development is expected to springboard additional commercial development projects in the area.

Moran was the co-founder of Cramer Hill Athletic Association back in 1990. This highly active organization has given thousands of children the opportunity to learn and play little league baseball.

Part of the East Camden Plan, which Moran is working on, includes the construction of another Boys and Girls Club.

Senior Citizens

With a high population of Senior Citizens in East Camden, Councilman Moran has worked with the Housing Authority to:

- Improve living conditions for both Senior High Rise complexes, Kennedy and Westfield Towers
- Propose the construction of a 73 unit complex within the Balwin's Run Development Project
- Sponsor annual Senior Citizen Picnics

CRIME

Councilman Moran is the author and a sponsor of an ordinance establishing a Housing Authority Police Unit within the Camden City Police Department. The Units' purpose is to specifically safeguard the residents of Public Housing. This was done after studies indicated high number of police calls within and closely surrounding the public housing areas.

Moran also supported legislation for the hiring of over 100 additional police officers. Along with the additional officers, Moran supported Governor McGreevey in bringing in over 100 New Jersey State Troopers that are currently assigned specifically to Camden.

Moran is also actively involved in:

- Improving the Police presence in the Westfield Ave., Federal St. and Marlton Pike Business Districts
- Increasing Bike and Walking Beat Patrols
- Enhancing Community Oriented Policing (COP)