

CONTACT:
Vincent Basara,
City of Camden 856-757-7200
Meishka L. Mitchell,
Cooper's Ferry Partnership 856-571-2786
Liz Thomas/Lauren Schiavo,
Thomas/Boyd Communications 856-642-6226



OFFICE OF THE MAYOR
CITY OF CAMDEN
NEW JERSEY

FOR IMMEDIATE RELEASE
DATE: September 11, 2015

****MEDIA ADVISORY****

CAMDEN JAM TO BE HELD IN ROOSEVELT PLAZA PARK ON SATURDAY SEPTEMBER 19

CAMDEN, NJ – The City of Camden, Mayor Dana L. Redd and Connect the Lots, with the support of Cooper's Ferry Partnership, is proud to host the inaugural Camden Jam Music and Arts Festival on Saturday, September 19. The festival is open to the public and will be held from 12 to 8 p.m. at Roosevelt Plaza Park, at 5th Street in front of Camden City Hall.

Camden Jam is a free arts and music festival featuring continuous music, dance and spoken word performances on two stages. Hosted by Lady B and Dyana Williams of Old School 100.3, the festival will feature live music and cultural arts performances that include, but not limited to: Harold Melvin's Blue Notes, Cintron Band, Dare 2 Dance, Yung Poppa, Crossfire Steel Orchestra, Tomas Doncker Band, Illstyle & Peace Productions and the Camden Intensity Cheerleaders Dance Team. Additionally, Camden Mayor Dana L. Redd will deliver remarks on the Main Stage during the afternoon, accompanied by the Camden High School Marching Band.

The festival will also feature a variety of food and arts and crafts vendors from the city of Camden and surrounding region – refreshments, food and wares available for purchase. Additionally, children can enjoy the festival's Kids Zone, featuring entertainment and activities for the whole family to enjoy. Kids Zone attractions include: bouncy houses, face painting, back-to-school giveaway (while supplies last), activities provided by Camden County Library, Zoo on Wheels by the Philadelphia Zoo, an appearance by the Camden Rivershark's Finley and live aquatic animal activities hosted by the Center for Aquatic Sciences at Adventure Aquarium.

WHAT: Camden Jam Music and Arts Festival

WHEN: Saturday, September 19, 2015
*Noon to 8 p.m. *NOTE: Mayor's Remarks will begin at 3 p.m. on the Main Stage*

WHERE: Roosevelt Plaza Park
5th Street, between Market and Federal Streets in Camden, NJ
**Street Address: 520 Market Street, Camden, NJ 18103*

DETAILS:

For more information about the Camden Jam, visit connectthelotscamden.com. For a full list of performers and a performance schedule for the day of the event, kindly contact Lauren Schiavo at (856) 642-6226 / lauren@thomasboyd.com.

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www.ci.camden.nj.us