



CONTACT:
Vincent Basara,
City of Camden 856-757-7200

OFFICE OF THE MAYOR
CITY OF CAMDEN
NEW JERSEY

FOR IMMEDIATE RELEASE
DATE: October 19, 2015

CITY OF CAMDEN HOLDS SOURCING WORKSHOP FOR SMALL BUSINESS OWNERS

CAMDEN, NJ – Today, Mayor Dana L. Redd, City Council President Frank Moran, City Council members, Holly Leicht, Region II Administrator from the U.S. Department of Housing and Urban Development (HUD), Kellie LeDet, Region II Administrator from the U.S. Small Business Administration (SBA), and Michelle Brown, President and CEO of Choose New Jersey held a workshop aimed at promoting local sourcing and vending entitled “A Unique Workshop for Camden Small Businesses”. Over 100 Camden small businesses attended the workshop which was held at the Waterfront Technology Center, located in downtown Camden.

The goal of today’s workshop was to provide local vendors and Camden-based businesses with information so they can be better prepared for potential vending and contracting opportunities in Camden. These opportunities may result from an upcoming development project, a unique and /or specific purchasing need, or desire to source locally. In addition to the morning’s panel discussions, a resource fair was held that provided information to guests with representatives on hand to answer questions relating to contracting and local purchasing needs.

“Today’s event will be one of many that we hope to hold to encourage business to business dialogue,” said Camden Mayor Dana Redd. “We encourage Camden business owners to ask questions, network, and take advantage of this important information. This is your opportunity and we are here to assist you. We welcome your business.”

“We all understand the importance of supporting the local economy by buying locally,” said City Council President Frank Moran. “That’s why we decided to bring together purchasing agents and anchor institutions from throughout the City with the goal of facilitating a relationship and hopefully an opportunity for Camden business owners.”

“HUD’s Newark Field Office has been working closely with Camden for several years, first through an in-depth Community Needs Assessment, and now through our Promise Zone program,” said Maria Maio-Messano, Field Office Director for the HUD Newark Office. “This workshop is one of the tangible outcomes of our close partnership to not only identify community priorities, but to act on implementing them.”

###

www.ci.camden.nj.us