

FOR IMMEDIATE RELEASE  
DATE: November 13, 2015



OFFICE OF THE MAYOR  
**CITY OF CAMDEN**  
NEW JERSEY

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## **MAYOR REDD LAUDS LATEST NJEDA BOARD APPROVAL FOR IPAK; ANOTHER EOA PROJECT THAT CAN POTENTIALLY CALL CAMDEN HOME**

**CAMDEN, NJ** – Mayor Dana L. Redd today applauded the New Jersey Economic Development Authority (NJEDA) Board for approving yet another development project through the Economic Opportunity Act of 2013 (EOA). The latest approved project is with IPAK, a fast growing federally certified Women Owned Small Business (WOSB) and a member the National Association of Manufacturers (NAM).

“I am thrilled that we will have another business locate its operations in our great City,” Mayor Redd said. “With about a third of its workforce hailing from Camden already, the move makes perfect sense. As IPAK expands, they have committed to hiring more qualified Camden residents. I look forward working with IPAK to ensure a successful and bright future for them and our residents.

“This is an exciting time for our company,” said IPAK President and CEO Karen Primak. “The resurgence of manufacturing in the US is the key to a prosperous economic growth in our country and IPAK is proud to be part of this rebirth right here in Camden. After participating in the City’s Job Fair two weeks ago and meeting with a vast number of Camden applicants, I am sure that IPAK, the City and Camden residents will have a bright future together. It truly is a win-win for Camden and IPAK.”

IPAK produces highly differentiated sales, marketing and educational tools that achieve remarkable results. Custom solutions include printing, packaging, technology and video solutions. Beyond their professional services, IPAK is committed to helping make a difference in the world and live by its motto, “What good is it if you don’t give back?”

Founded in 1993, IPAK services the needs of Fortune 1000 and Government customers.

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