



Biography of Councilwoman Felisha Reyes-Morton

Councilwoman Felisha Reyes-Morton is a proud lifelong Camden resident, Non-Profit Leader and Entrepreneur, the former Camden City School Board Vice President and current Councilwoman to the city's 4th Ward has pushed a transformative agenda since taking up civil service in 2010.

Mrs. Reyes Morton takes pride in her accomplishments at the Camden City School District which includes re-launching The Gifted and Talented Program; crafting partnerships with private donors to build new STEM labs and bring over \$250 million in investments for new school buildings under the Urban Hope Act.

The Councilwoman's grandparents emigrated from Puerto Rico to North Camden in the 60's after her grandfather returned from the Vietnam War; seeking the American Dream in a city promising manufacturing jobs in abundance instead emigrating Hispanics would learn firsthand the reality of life in a Post-Industrial one.

Most of her childhood witnessed firsthand the urban economic decline of her city and cultural assault guised as Americas War on Drugs; both would play out on door's steps across Camden and the Councilwoman would not be spared as her parents and Grandfather were lost to the ills of incarceration, drugs, and violence; losses that would help shape her sense of social justice, equity, and governmental accountability.

During her teenage years Mrs Reyes-Morton would co-parent her siblings alongside her surviving Grandmother; while constantly facing housing insecurity and while moving frequently would weigh on some; it's something the Councilwoman credits to shaping her understanding of Camden's diversity and strengths.

Mrs Reyes-Morton believes that life offers many opportunities to show the best in us just as it offers us the same to show the worst; we must draw upon our own dreams and seek to bring them to life regardless of life circumstances....

In 2010, she received a Bachelor of Arts in Criminal Justice and Spanish, from Fairleigh Dickinson University, where she was a member of the Chi Alpha Epsilon National Honor Society and the National Society of Leadership and Success. Mrs. Reyes-Morton would go on to complete her master's degree in Public Policy and Administration from her Alma Mater in 2016.

It was during her return trips home from Fairleigh Dickinson, that she became innately aware of the opportunity gaps and the impacts of them in contributing to the impoverishment of her beloved Camden; "Witnessing, the increase in crime and the decline of neighborhoods was unnerving." Mrs. Reyes-Morton knew that to make a positive change, she had to get involved in projects that would advance her community.

In 2011, Mrs. Reyes-Morton Co-Founded the North Camden Little League, which has received national recognition for its transformative efforts to revitalize underutilized public recreation spaces into healthy lifestyle hubs to promote community and education serving 700 youth annually through year-round sports and enrichment activities.

Councilwoman Reyes Morton continues to serve on various committees bringing awareness and ensuring public participation in developing the multi-billion-dollar waterfront communities under her oversight, solidifying the people's voices within the Cramer Hill Neighborhood Plan, North Camden Neighborhood Plan, Cooper Grant Neighborhood Plan and Camden's Community Partnerships "A New View Camden".

Mrs. Reyes-Morton is a proud Independent Democratic working to effect positive change, within governmental systems; but understanding that to sustain change "you must get out and vote,"