

CITY OF CAMDEN
ADVERTISEMENT: REQUEST FOR PROPOSALS

The City of Camden's Planning & Development Department intends to acquire the services of qualified advertising and marketing agencies for the following:

RFP #23-07

ADVERTISING AND MARKETING CAMPAIGN FOR LOCAL INCENTIVES AND PROGRAMS

The Purchasing Agent is hereby authorized to receive electronic RFP Submissions on May 9, 2023 @ 11:00 a.m. via the City's E-Procurement Portal, Bids&Tenders. Only electronic RFPs shall be accepted.

GUIDELINES may be obtained online at <https://camden.bidsandtenders.net/Module/Tenders/en>

The City will open and broadcast the RFP opening at 11:00 am on May 9, 2023 in City Council Chambers, Second Floor, City Hall, Sixth and Market Streets, Camden, New Jersey. Respondents can log in to their registered account at this time for the RFP results.

The RFP opening is also viewable remotely at the following Zoom Video Communication link (or phone number), meeting ID and Password:

Link: <https://zoom.us/j/94070440817?pwd=K3BEcEJidWl1NkxUN3JQU1M5QTdsZz09>

Meeting ID: 940 7044 0817

Passcode: 262152

Phone Number: 1(646) 876-9923

The City encourages prospective respondents to submit their RFPs before the designated date and time of the opening via the City's Bidding System.

No Respondent may submit more than one RFP. Any RFP received after 11:00 am shall not be accepted in the Bids&Tenders system.

The submitting person/agency must be qualified and experienced to conduct the services in the Proposal. Those not providing written proof of required qualifications and experience will be disqualified.

If awarded a contract, your company/firm shall be required to comply with the requirements of N.J.S.A. 10:5-31 et seq. and N.J.A.C. 17:27 et seq.

This proposal is being solicited through a fair and open process in accordance with the N.J.S.A. 19:44a-20.5 et seq.

Any questions concerning technical issues with the City's Bids & Tenders electronic bidding system contact support@bidsandtenders.ca.

Lateefah Chandler
Purchasing Agent
856-757-7159
April 13, 2023